



*Presents the 12th Annual:*

## **Junior Achievement of the Ocoee Region 5k Race to Achieve**

**Saturday, September 20, 2025 at Tinsley Park**

JUNIOR ACHIEVEMENT  
OF THE OCOEE REGION



5K RACE TO ACHIEVE  
2025

## **Sponsorship Levels**

### **Presenting Sponsor**

**\$1,800**

- Live recognition of your company as a Presenting Sponsor during the event
- Company logo will be placed prominently as top sponsor on race t-shirt
- Company logo to be placed prominently on race banner, on JA website & JA marketing material
- Opportunity to provide marketing material or items for goody bags
- Display (4) company signs: (2) at the start & finish lines, (1) at registration site & (1) along race course
- Display table available for representatives at event
- Logo on website and post on social media pages
- Receive (5) complementary registration passes for 5K Race
- Opportunity to speak about your company at the start of the race

### **Start/Finish Line Sponsor**

**\$1,000**

- Company can cheer for participants at start/finish line
- Company logo displayed on race t-shirt
- Company logo displayed prominently on race banner
- Opportunity to provide marketing material or items for goody bags
- Display (3) company signs: (1) at start/finish line & (2) along race course
- Display table available for representatives at the event
- Highlighted as level sponsor on JA's social media outlets
- Receive (4) complementary registration passes for 5K Race
- Public mention at event

### **Chip Time Sponsor**

**\$750**

- Company logo displayed on race banner
- Company name on race t-shirt
- Opportunity to provide marketing material or items for goody bags
- Display (2) company signs along race course
- Display table available for representatives at the event
- Highlighted as level sponsor on JA's social media outlets
- Receive (3) complementary registration passes for 5K Race
- Public mention at event

### **Race T-shirt**

**\$500**

- Company logo prominently displayed on race t-shirt
- Company logo displayed on race banner
- Display (2) company signs along race course
- Receive (2) complementary registration passes for 5K Race

### **Course Route Sponsor**

**\$250**

- Company name on t-shirt
- Company logo displayed on race banner
- Display (1) company signs along race course
- Receive (1) complementary registration passes for 5K Race

### **Mile Marker Sponsor**

**\$200**

- Company logo displayed on race banner
- Display (1) company sign at a specific mile marker on race course

### **Water Sponsor**

**\$150**

- Company name displayed at water stations
- Company logo displayed on race banner

### **Booth Sponsor**

**\$100**

- Company name displayed on race banner
- Opportunity to set-up display table showcasing your company or special service (Services must be approved by JA Office)

**Thank you for partnering with Junior Achievement.  
Please complete the sponsorship form on the back.  
Deadline for sponsorship submission is  
Monday, August 25, 2025**

**Cleveland State**  
COMMUNITY COLLEGE

**JUNIOR ACHIEVEMENT  
OF THE OCOEE REGION**



**5K RACE TO ACHIEVE  
2025**

**Junior Achievement  
of the Ocoee Region  
5K Race to Achieve  
Saturday, September 20, 2025  
Registration: 7:00 AM  
Start of Race: 8:00 AM  
Tinsley Park at The Greenway,  
Cleveland, TN  
5K Race & 1M Run/Walk  
Timed by Terra Running Co.**



**Event Date:**  
Saturday, September 20, 2025

**Event Time:**  
7:00 AM Registration  
8:00 AM Race/Walk

**Location:**  
Tinsley Park at The Greenway

**Sponsorship  
Deadline  
August 25, 2025**

## About Junior Achievement

Junior Achievement of the Ocoee Region gives young people the knowledge and skills they need to own their economic success, plan for their future and make smart and economic choices.

By supporting JA's 5K Run/1M Walk, you are helping Junior Achievement bring our volunteer-driven financial literacy programs to students throughout Bradley, McMinn, Meigs, Monroe and Polk counties.  
2023—2024

**332**

**PROGRAMS**

**314**

**VOLUNTEERS**

**51,571**

**STUDENT IMPACT HOURS**

## Sponsorship Registration Form

Company/Organization Name: \_\_\_\_\_

Company Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Sponsorship Level (please select one):**

☐ Presenting Sponsor: \$1,800 ☐ Start/Finish Line Sponsor: \$1,000 ☐ Chip Time Sponsor: \$750

☐ Race T- Shirt Sponsor: \$500 ☐ Course Route Sponsor: \$250 ☐ Mile Marker Sponsor: \$200

☐ Water Sponsor: \$150 ☐ Booth Sponsor: \$100

I am interested in offering a door prize at the 5K Race: Yes / No

Goody Bag Items: Yes / No

Offer free stuff to our participants by donating items for our Goody Bags! Drop off items at the JA Office at 3535 Adkisson Drive by **September 9th**. A minimum of 125 items are needed such as special coupon offers, etc.

**Thank you for your sponsorship!**

**Total Amount Enclosed: \$\_\_\_\_\_ Please send invoice in amount of: \$\_\_\_\_\_**

Please submit sponsorship form with payment payable to:  
Junior Achievement of the Ocoee Region  
P.O. Box 2202  
Cleveland, TN 37320-2202

**Please submit logo to [melissa.gunnell@ja.org](mailto:melissa.gunnell@ja.org). Logos for t-shirts will be printed in black & white only and should be submitted as hi-res (300 dpi).**

Questions? Contact us at (423) 614-8777 or e-mail [melissa.gunnell@ja.org](mailto:melissa.gunnell@ja.org).

Visit our website for more details at [www.juniorachievement.org/web/ja-ocoe/5k-run\\_1k-walk](http://www.juniorachievement.org/web/ja-ocoe/5k-run_1k-walk).



PUBLIX SUPER MARKETS  
**CHARITIES**